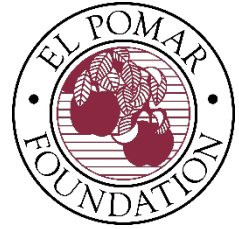


FOR IMMEDIATE RELEASE



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El Pomar Foundation's Penrose Heritage Museum to Host FREE Zoo-Themed Family Exploration Day

Colorado Springs, CO – April 29, 2026 – El Pomar's Penrose Heritage Museum is hosting Family Exploration Day, free and open to the public, on **Saturday, June 6, 2026, from 10:00 a.m. to 2:00 p.m.** The community is invited to join for a day of immersive fun and interactive activities. This year's theme celebrates Cheyenne Mountain Zoo's 100th anniversary and centers around the Museum's special exhibit in recognition of the milestone. Participants will discover not only the rare historic race cars, carriages, and unique Penrose family artifacts and regional history guests enjoy year-round in the Museum, but also interesting stories and objects in the exhibit celebrating the early days of Cheyenne Mountain Zoo. Attendees may also participate in a philanthropy activity by voting for one of four local Penrose-legacy organizations to receive a share of a \$10,000 El Pomar Foundation contribution:

Cheyenne Mountain Zoo, Colorado Springs Fine Arts Center at Colorado College, Pikes Peak or Bust Rodeo, or Pikes Peak International Hill Climb.

To celebrate the centennial of Cheyenne Mountain Zoo, founded by Spencer Penrose in 1926, Family Exploration Day is filled with lots of animal-related, family-friendly, and hands-on activities including:

- A scavenger hunt
- Build-Your-Own Lego car races
- Animal-themed face painting
- Animal-themed BINGO
- Create-your-own paper "giraffe" crown
- Cheyenne Mountain Zoo's ZooMobile program on-site with special animal visitors
- Raffles to win tickets to top Colorado Springs attractions, including Colorado Springs Fine Arts Center, The Broadmoor Manitou Pikes Peak Cog Railway, The Broadmoor Seven Falls, Cheyenne Mountain Zoo, Pikes Peak Highway, Pikes Peak Hill Climb Race Day, and Pikes Peak or Bust Rodeo!

To keep the tradition of coaching alive, Julie Penrose opened the original El Pomar Carriage Museum in October 1941 to exhibit the Penroses' collection of carriages, as well as other items she and Spencer collected from their travels. Over the years, the Museum evolved to share the history of the Penroses and of the Pikes Peak International Hill Climb, created by Spencer Penrose in 1916. Family Exploration Day activities will connect the community with the history of Spencer and Julie Penrose and their invaluable legacy in the Pikes Peak region.

Admission is always free to Penrose Heritage Museum. Museum staff will provide free parking validations for The Broadmoor hotel parking garage immediately adjacent to the museum. No reservations or tickets are required.

The Museum is located at 11 Lake Circle (across the street from The Broadmoor's main entrance and adjacent to the entrance of the Broadmoor Parking Garage). More information about the museum and El Pomar's other historic properties can be found at: <https://www.elpomar.org/About-Us/museum-and-legacy-properties/>

More information about the event can be found at: <https://www.elpomar.org/events/family-exploration-day/>

About Penrose Heritage Museum

Penrose Heritage Museum showcases the history and heritage of the Pikes Peak region through the personal artifact collection of Colorado Springs' philanthropists Spencer and Julie Penrose. Together, the couple were responsible for creating, or helping to create, some of the most iconic institutions and events in Colorado Springs history, such as Pikes Peak Highway, Pikes Peak International Hill Climb, The Broadmoor, Colorado Springs Fine Arts Center at Colorado College, Cheyenne Mountain Zoo, and Pikes Peak or Bust Rodeo, to name a few.

About El Pomar Foundation

El Pomar Foundation is one of the largest and oldest private foundations in Colorado. El Pomar contributes approximately \$30 million annually through grants in the areas of arts and culture, civic and community initiatives, education, health, and human services, as well as community engagement and leadership development programs to support Colorado nonprofit organizations. In addition, the Foundation owns and operates three historic properties: Penrose Heritage Museum, Penrose House Conference Center, and Will Rogers Shrine of the Sun. Spencer and Julie Penrose founded El Pomar in 1937 with the mission to enhance, encourage and promote the current and future well-being of the people of Colorado.

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