

COLORADO AT 150

A LEGACY OF CARING. A FUTURE OF PURPOSE.

FOR IMMEDIATE RELEASE (1/9/26)

New Film Celebrating Colorado's Legacy of Generosity Opens State's 150th Anniversary Celebration

Colorado's 150th anniversary year will launch with a powerful tribute to what makes the state truly exceptional: the enduring generosity of its people. A new short film, **Colorado at 150: A Legacy of Caring. A Future of Purpose**, will premiere at a special event at the National Western Stock Show on January 10.

Celebrating one of Colorado's first sesquicentennial milestones, this film underscores a defining truth about the Centennial State: for 150 years, Coloradans have consistently shown up for one another. Whether in moments of crisis or through everyday acts of kindness, generosity has shaped the state's identity and strengthened its communities.

A Tribute to Colorado's Giving Spirit

At the heart of the project is a **10-minute documentary** that brings to life stories from across the state – stories of resilience, compassion, and people stepping forward when it matters most. Viewers will see generosity in action through examples such as:

- Wildfire response, relief, and long-term rebuilding
- Expanding access to youth sports in underserved communities
- Empowering young people through job-readiness training, mentorship, and employment
- Opening pathways to higher education through comprehensive scholarship programs
- Delivering life-saving mental health services to veterans in crisis

The project also features a **high-energy two-minute companion film** capturing voices from across the state as residents share what "Colorado generosity" means to them.

Both films are available for free download at www.CO150Film.org.

Coloradans Invited to Share Their Stories

Throughout the anniversary year, residents are invited to share their own stories of generosity and the ways it has shaped their lives. Submissions may be shared on the film's website and select stories will be featured throughout the statewide celebration.

Premiere at the National Western Stock Show

The official film premiere will be held during **"Philanthropy Day at the Rodeo"** on January 10 at the National Western Stock Show.

A Collaborative Celebration of Colorado Philanthropy

The project is made possible through the support of five leading Colorado philanthropic foundations: The Anschutz Foundation, Boettcher Foundation, the Adolph Coors Foundation, Daniels Fund, and El Pomar Foundation. Their partnership reflects a shared commitment to celebrating Colorado's past and inspiring its future.

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