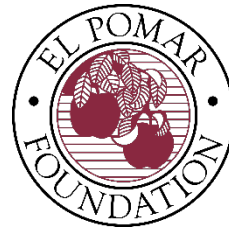


FOR IMMEDIATE RELEASE



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El Pomar Foundation's Penrose Heritage Museum to Host FREE Family Exploration Day

Colorado Springs, CO – May 13, 2025 – El Pomar's Penrose Heritage Museum is hosting Family Exploration Day, free and open to the public, on **Saturday, June 7, 2025 from 10:00 a.m. to 2:00 p.m.** The community is invited to join for a day of immersive fun and interactive activities. The event takes place in museum spaces, where rare and one-of-a-kind historic race cars and carriages are on display. Also on display at the museum are unique and personal Penrose family objects and artifacts that tell the story of Spencer and Julie Penrose's lives as well as the regional history in which they played such a significant role. This year a 2025 Pikes Peak International Hill Climb competitor will be present sharing about their anticipation of speeding up America's Mountain in the Race to the Clouds on June 22.

All attendees will be able to participate in a philanthropy activity allowing them to act as philanthropists, like Spencer and Julie Penrose, by voting for one of four local organizations to receive a portion of a special \$10,000 El Pomar Foundation contribution. Each vote for either the Cheyenne Mountain Zoo, Colorado Springs Fine Arts Center at Colorado College, Pikes Peak or Bust Rodeo Foundation, or Pikes Peak International Hill Climb will increase the corresponding organization's share of the total \$10,000.

Families can also take part in a scavenger hunt, participate in a Build-Your-Own Lego car race, and more. Attendees are eligible to enter a drawing to win tickets or membership to the following Colorado Springs attractions:

- Four-pack tickets for The Broadmoor Manitou Pikes Peak Cog Railway
- Four-pack tickets for The Broadmoor Seven Falls
- Family four-pack and food vouchers for July 8 Pikes Peak or Bust Rodeo performance
- Family membership for Colorado Springs Fine Arts Center at Colorado College
- Family four-pack passes for Pikes Peak America's Mountain
- Four-pack daytime admission passes for Cheyenne Mountain Zoo
- Family four-pack tickets for the Pikes Peak International Hill Climb on June 22

Julie Penrose opened the original El Pomar Carriage Museum in October 1941 to exhibit the Penroses' collection of carriages and other items she and Spencer collected from their travels, and to keep the tradition of coaching alive. Over the years, the museum evolved to share the history of the Penroses and of the Pikes Peak International Hill Climb, created by Spencer Penrose in 1916. These activities will connect the community with the history of Spencer and Julie Penrose and their invaluable legacy in the Pikes Peak region.

Admission is always free to Penrose Heritage Museum. Museum staff will provide free parking validations for The Broadmoor hotel parking garage immediately adjacent to the museum. No reservations or tickets are required.

The Museum is located at 11 Lake Circle (across the street from The Broadmoor's main entrance and adjacent to the entrance of the Broadmoor Parking Garage). More information about the museum and El Pomar's other historic properties can be found at: <https://www.elpomar.org/About-Us/museum-and-legacy-properties/>

More information about the event can be found at: <https://www.elpomar.org/events/family-exploration-day/>

About Penrose Heritage Museum

Penrose Heritage Museum showcases the history and heritage of the Pikes Peak region through the personal artifact collection of Colorado Springs' philanthropists Spencer and Julie Penrose. Together, the couple were responsible for creating, or helping to create, some of the most iconic institutions and events in Colorado Springs history, such as Pikes Peak Highway, Pikes Peak International Hill Climb, The Broadmoor, Colorado Springs Fine Arts Center at Colorado College, Cheyenne Mountain Zoo, and Pikes Peak or Bust Rodeo, to name a few.

About El Pomar Foundation

El Pomar Foundation is one of the largest and oldest private foundations in Colorado. El Pomar contributes approximately \$25 million annually through grants in the areas of arts and culture, civic and community initiatives, education, health, and human services, as well as community engagement and leadership development programs to support Colorado nonprofit organizations. In addition, the Foundation owns and operates three historic properties: Penrose Heritage Museum, Penrose House Conference Center, and Will Rogers Shrine of the Sun. Spencer and Julie Penrose founded El Pomar in 1937 with the mission to enhance, encourage and promote the current and future well-being of the people of Colorado.

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